

DEC 01 2004  
U.S. PATENT & TRADEMARK OFFICE

TRANSMITTAL LETTER  
(General - Patent Pending)

Docket No.

99-032

In Re Application Of: O'Shea et al.

RECEIVED  
DEC 03 2004  
GROUP 360C

Application No. 09/535,790	Filing Date March 29, 2000	Examiner John Young	Customer No. 22927	Group Art Unit 3622	Concurrent Docket No. 7017
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Title: METHOD AND APPARATUS FOR PROVIDING A COUPON OFFER HAVING A VARIABLE VALUE

COMMISSIONER FOR PATENTS:

Transmitted herewith is:

Amendment Transmittal Letter (Small Entity) (1 pg.) (x2);  
Amendment & Response to the Office Action mailed August 27, 2004 (148 pp.); and  
Return Receipt Postcard.

in the above identified application.

- No additional fee is required.
- A check in the amount of \_\_\_\_\_ is attached.
- The Director is hereby authorized to charge and credit Deposit Account No. 50-0271 as described below.
- Charge the amount of \_\_\_\_\_
- Credit any overpayment.
- Charge any additional fee required.
- Payment by credit card. Form PTO-2038 is attached.

**WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.**

  
\_\_\_\_\_  
Signature

Dated: November 29, 2004

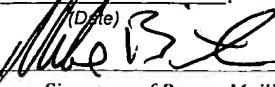
Michael D. Downs  
Attorney for Applicants  
PTO Registration No. 50,252  
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Mdowns@walkerdigital.com

CUSTOMER NO. 22927

CC:

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to the "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on

November 29, 2004

  
(Date)

Signature of Person Mailing Correspondence

Michael D. Brinton

Typed or Printed Name of Person Mailing Correspondence

## AMENDMENT TRANSMITTAL LETTER (Small Entity)

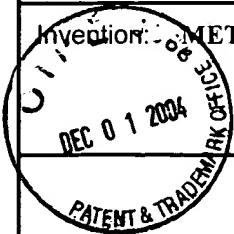
Applicant(s): O'Shea et al.

Docket No.

99-032

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DEC 03 2004  
GROUP 361Application No.  
09/535,790Filing Date  
March 29, 2000Examiner  
John L. YoungCustomer No.  
22927Group Art Unit  
3622General Information No.  
7017

Invention: METHOD AND APPARATUS FOR PROVIDING A COUPON OFFER HAVING A VARIABLE VALUE

COMMISSIONER FOR PATENTS:

Transmitted herewith is an amendment in the above-identified application.

- Applicant claims small entity status. See 37 CFR 1.27

The fee has been calculated and is transmitted as shown below.

## CLAIMS AS AMENDED

	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	166 -	167 =	0	x \$9.00	\$0.00
INDEP. CLAIMS	60 -	60 =	0	x \$44.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00

- No additional fee is required for amendment.
- Please charge Deposit Account No. \_\_\_\_\_ in the amount of \_\_\_\_\_
- A check in the amount of \_\_\_\_\_ to cover the filing fee is enclosed.
- The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. 50-0271
- Any additional filing fees required under 37 C.F.R. 1.16.
  - Any patent application processing fees under 37 CFR 1.17.
- Payment by credit card. Form PTO-2038 is attached.

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Signature

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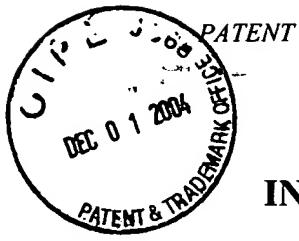
*(Date)*  


Signature of Person Mailing Correspondence

Michael D. Brinton

Typed or Printed Name of Person Mailing Correspondence

cc:



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DEC 03 2004

Application Serial No.: 09/535,790  
Attorney Docket No.: 99-032

**GROUP 3600**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**CUSTOMER NO. 22927**

**Applicants:** O'SHEA et al.  
**Application No.:** 09/535,790  
**Filed:** March 29, 2000  
**Title:** METHOD AND APPARATUS FOR PROVIDING A COUPON OFFER HAVING A VARIABLE VALUE  
**Attorney Docket No.:** 99-032  
**Group Art Unit:** 3622  
**Examiner:** YOUNG, John  
(703) 305-2801 /voice  
(703) 305-7687 /fax

**AMENDMENT & RESPONSE**

**to the Office Action mailed August 27, 2004 (Paper No. 14)**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Examiner:

In response to the Non-Final Office Action mailed August 27, 2004 (Paper No. 14), entry of the following amendment and consideration of the following remarks are respectfully requested.

This document is filed by Applicants' representative on behalf of the present Applicants for patent. Accordingly, references in this document to "we," "us," "our," and the like will be understood as indicating the present Applicants.